## Traveler Information

Provides timely and accurate travel-condition messaging that enables travelers to make informed decisions about


HOW WILL THIS HELP?
( Traveler information can reduce secondary incidents as well as reduce delay and improve travel time reliability.
( By guiding travelers away from incidents, events, and peak period congestion, this strategy addresses all causes of recurring and nonrecurring congestion.

## HOW DOES IT WORK?

( Traveler information system should be implemented across a region's roadways, including expressways, freeways, and arterial roadways.
( Data can also be shared with third-party navigation software providers.
( Real-time information can be delivered to the public using dynamic message signs and 511 information systems such as a website, mobile app, phone system, or dedicated radio channel.
( Transportation management tools are needed to monitor current traffic conditions and disseminate information to travelers.

TRANSPORTATION NEEDS ADDRESSED


## COST MAGNITUDE

CAPITAL COST

OPERATION AND
MAINTENANCE COST

WHEN TO CONSIDER THIS STRATEGY


ANY ROADWAY OR PROJECT THAT WOULD BENEFIT FROM TRAVELERS HAVING INFORMATION AHEAD OF TIME OR IN REAL TIME

## COMPLIMENTARY STRATEGIES

HARD SHOULDER RUNNING
QUEUE WARNING
MAINTENANCE FLEET MANAGEMENT

TRUCK PARKING
CONGESTION PRICING
MANAGED LANES
PARKING MANAGEMENT
INCIDENT MANAGEMENT
INTEGRATED CORRIDOR MANAGEMENT

HOMELAND SECURITY PREPAREDNESS

SMART WORK ZONE
WORK ZONE MANAGEMENT

