

## Objective 1.1: Incorporate TSMO in MDOT SHA policies, programs and standard practices

**Strategy 1.1a:** Develop TSMO policy and procedures to establish organizational structure and institutional framework

**Strategy 1.1b:** Align TSMO strategies to existing business processes / practices at all MDOT SHA Offices / Districts and program areas

Strategy 1.1c: Include TSMO projects / strategies in the traditional planning, project development and programming process

Strategy 1.1d: Develop project development protocols/ processes for various types of TSMO strategies / projects

## **Objective 1.2: Implement and institutionalize a TSMO Master Plan**

**Strategy 1.2a**: Develop and maintain a consolidated list of potential TSMO strategies / projects with inputs from CHART, OPPE, OOTS, OHD and Districts

**Strategy 1.2b**: Develop and implement business processes and technologies to maintain and mainstream the TSMO Master plan

Strategy 1.2c: Develop a business case to secure dedicated funding to implement TSMO strategies / projects

Strategy 1.2d: Leverage other program scopes and funding opportunities to implement TSMO strategies / projects

## Objective 1.3: Promote a culture to mainstream TSMO within and outside MDOT SHA at all levels

Strategy 1.3a: Identify staffing resources for various MDOT Offices and Districts to support the TSMO Program

**Strategy 1.3b:** Develop relevant TSMO education and training resources for MDOT Offices and District staff at all levels of organization

**Strategy 1.3c:** Develop TSMO education, communication and outreach resources to raise TSMO awareness with MDOT TBUs, MPOs, FHWA, local agencies, other partners and stakeholders

**Strategy 1.3d:** Continue participation in research and collaboration efforts to advance TSMO practices through TRB, FHWA, AASHTO, ITS America, University Research Centers, National Operations Center of Excellence (NOCoE), etc.