Glossary

Applicant: A person, business, or organization applying for a TAC sign for an Attraction.
Attraction: A facility that has the primary purpose of providing recreation, historical, cultural, or leisure activities to the public; in TAC Program, must also meet requirements as per the TAC brochure and application form.
Attraction Type: A term that describes the type of recreational, historical, cultural or leisure activities common to a group of attractions.
Conventional Road: A highway other than a freeway/expressway or special purpose road (low volume, low-speed roads such as those serving recreational areas).
Corridor: A highway or a linked sequence of highways that run within a narrow tract of land (without doubling back and crossing over any part of itself).
DOC-OTD: The Department of Commerce - Office of Tourism Development**.**
Educational Tour: A tour of a facility, that is educational and informative with a publicly available schedule and is guided by a knowledgeable employee of the facility or is self-guided with sufficient interpretive signing.
Extended Attendance: An activity at an attraction of some definite duration, not permitting a visitor to drop in and out at will.
Freeway/Expressway: A divided highway with full or partial control of access (e.g. I-95, I-83, MD 100, MD 200, etc.).
Guide Sign: A sign that shows route designations, destinations, directions, distances, services, points of interest, or other geographical, recreational or cultural information.
Highway: A general term for denoting a public right-of-way for purposes of travel by vehicle, including the entire area within the right-of-way.
Mainline Sign: A freeway/expressway sign, or a sign on a major highway before an intersection that serves as a gateway into TAC areas.
MDMUTCD: The Maryland Manual on Uniform Traffic Control Devices.
MDOT SHA: The Maryland Department of Transportation State Highway Administration.
Pedestrian wayfinding signing: A signing that contains information and/or directions and serves as guidance for pedestrians and cyclists who use a sidewalk or roadside area.
Region: A county or group of contiguous Counties designated by MDOT SHA as a TAC region; may include bordering areas between the County line and the nearest expressway**.**
Sense of Place: A quality of a place "that makes it visually differentiated from other places . . . recognizable, memorable . . ." from "An Analysis of the Visual Form of Brookline, Mass.", K. Lynch, 1965, Section II, C.
TAC Program: The Tourist Area and Corridor Signage Program.
Trailblazing Signs: A sequence of guide signs that provide advance warning of the turns required to reach a given attraction from a given starting point.